



EXCLUSIVE ADVERTISING OPPORTUNITY

2016 GREENVILLE COUNTY COLLEGE FAIR

Ad Deadlines: Sept. 2

Sponsored by: Carolinas Association of Collegiate Registrants and Admission Officers (CACRAO)

It's time for the Annual College Fair! September 19-20

In support of recruitment efforts, we are adding a newspaper feature to be provided to attendees, counseling offices at the schools, and other select locations. In addition, the Journal will distribute 34,000 copies of the supplement in their September 16 issue. Journal households have double the county average household income levels, higher education levels, and a higher presence of children in the home. We will have an additional 3,000 copies for pick-up at the event and to be distributed to area high school counselors.

Whether you reach them through your print message in this piece or through their attendance at the event, this combination provides you the highest visibility to a very qualified potential audience.

Modular Ad Sizes:

<p>Full Page 10.375 x 11.5 (need to also include a .25" bleed on all sides)</p>	<p>Full Page (no bleed) 9.625 x 10.3194</p>	<p>Half Vertical 4.7292 x 10.3194</p>
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<p>Half Horizontal 9.625 x 5</p>	<p>Quarter Page Vertical 2.2857 x 10.3194 Square 4.7292 x 5</p>	<p>Quarter Page Horiz. 9.625 x 2.3472</p>
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SIZE	COLOR
Full Page	\$2,552
Half Page	\$1,344
Quarter Page	\$742
Full Page Template*	\$2,170

*Features two photos of the college, copy, and answers to the questions that students want most! (College provides.)

Template examples

If you have a contract with the Journal, your contract rate will apply.
For advertising information, call 864.679.1200.